8878962 Ver# 7 Status Revised Traffic Order# 37542

10/16/2012 10:04 AM 10/16/2012 8:27 AM

Last Received: Showing Buylines: All Lines

Printed:

Station KLAS-TV LAS VEGAS

Advertiser ( ) OBAMA, BARACK

OBAMA/P/D Product 2002 Estimate#

Buver Maura Gilrov

Phone# Fax#

Rep Order#

EC'd Yes

) GMMB Agency

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/2002

Flight Dates 10/09/2012 - 10/15/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES

1 of 3

Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263

## --- CONTRACT COMMENT ---

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

2ND REVISION TODAY...CHANGED TP ON LINE 18 TOTAL - \$29,950

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	* 1	TU-F, M	700A-900A	CBS THIS MORNING	:30	\$135.00	10/09-10/15	0	0	0	\$0.00	
		V5 Commen	t Changed,	Spots/week Changed								
	2	SA	500A-700A	CBS THIS MORNING SATURDAY	:30	\$335.00	10/13-10/13	1	1	1	\$335.00	
	3	SU	600A-630A	NEWS	:30	\$525.00	10/14-10/14	1	1	1	\$525.00	
	4	TU-F,M	1230P- 200P	SOAPS/LET'S MAKE A DEAL	:30	\$1,315.00	10/09-10/15	1	1	1	\$1,315.00	
	5	М	200P-300P	THE TALK	:30	\$1,315.00	10/15-10/15	1	1	1	\$1,315.00	
	6	TU-F,M	300P-400P	ELLEN	:30	\$300.00	10/09-10/15	1	1	1	\$300.00	
	*7	М	1000P- 1100P	HAWAII FIVE-0	:30	\$9,000.00	10/15-10/15	0	0	0	\$0.00	
		V5 Commen	t Changed,	Spots/week Changed								
	8	SA	1235A- 135A	DAVINCI	:30	\$175.00	10/13-10/13	1	1	1	\$175.00	
	10	TH	900P- 1000P	BIG BANG/ 2.5 MEN	:30	\$9,450.00	10/11-10/11	1	1	1	\$9,450.00	

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Station KLAS-TV LAS VEGAS Advertiser ( ) OBAMA, BARACK Product OBAMA/P/D Estimate# 2002			<	Agency ( 3050 K WASH Agency C/P1/P2/I	Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES									
Buyer Phone# Fax#		Maura Gilroy			Flight Dates Hiatus Weeks		95/101/2002 10/09/2012 - 10/15/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT L	n 	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
1		SA	1000P- 1100P	48 HOURS MYSTERY		:30	\$900.00	10/13-10/13	1	1	1	\$900.00		
1	4	su	900P- 1000P	THE GOOD WIFE		:30	\$5,600.00	10/14-10/14	0	0	0	\$0.00		
1	5	TU-F,M	1100P- 1135P	8 NEWS NOW AT 11PM		:30	\$500.00	10/09-10/15	1	1	1	\$500.00		
1	6	SA-SU	1100P- 1135P	8 NEWS NOW AT 11PM-W	IKND	:30	\$400.00	10/13-10/14	1	1	1	\$400.00		
•	18	F	900P- 1000P	CCT.NV		:30	\$5,500.00	10/12-10/12	1	1	1	\$5,500.00		
		Sales Rem		7 . nment Changed										
1	9	TU-F Buylin	400A-459A ne Comment:			:30	\$50.00	10/09-10/12	2	1	2	\$100.00		
*	20	TH	1000P- 1100P	PERSON OF INTEREST		:30	\$8,000.00	10/11-10/11	1	1	1	\$8,000.00		
		V5 Added	e co.iuiienc.	TERSON OF THIEREST										
*	21	SU Buylin V5 Added	400P-50CP se Comment:	ELECTRIC PLAYGROUND		:30	\$615.00	10/14-10/14	1	1	1	\$615.00		
*	22	M Buylir V5 Added	500P-630P ne Comment:			:30	\$500.00	10/15-10/15	1	1	1	\$500.00		

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Station KLAS-TV LAS VEGAS Agency ( ) GMMB Rep Firm

Advertiser ( ) OBAMA, BARACK 3050 K ST NW Sales Office ( ) WASHINGTON Product OBAMA/P/D WASHINGTON, DC 20007 Salesperson ( ) MIKE JONES Estimate# 2002 Agency C/P1/P2/E 95/101/2002

 Buyer
 Maura Gilroy
 Flight Dates
 10/09/2012 - 10/15/2012
 Salesperson Phone#
 202-872-5880

 Phone#
 Hiatus Weeks
 Salesperson FAX#
 202-872-0263

Phone# Hiatus Weeks
Fax#

Total Cost LT Day Time Program Len Rate Dates Spots/Week # of Total Daypart Ln Weeks Spots ---------

M 400A-459A :30 \$20.00 10/15-10/15 1 1 1 \$20.00 Buyline Comment: NEWS

V5 Added

--- REPORT TOTALS---

\*23

Report Totals: 17 / \$29,950.00

## -- SALES MONTHLY TOTALS---

Oct 12: 17 / \$29,950.00 Sales Totals: 17 / \$29,950.00

Station Totals: 17 / \$29,950.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$99,833 CABL 0% KLAS 30% KSNV 40% KTNV 25% KTUD 0%

KVCW 0% KVMY 0% KVVU 5% UNKN 0%

Books FEB11 Demos RA35+